We wanted this to be a fairly simple approach.  The gap in hypertension detection is mostly in those over the age of 45, mostly males.  Our thoughts were for dentists to ask patients who may fit the profile if they know their blood pressure.  If they say no, then suggest they could have a free test at a participating pharmacy and hand a business card over to them.  There is a link to this website where they can find a pharmacy <https://knowyourbloodpressure.co.uk/find-a-pharmacy/>

I know from visiting the dentist myself, that they ask how I am getting on.  It feels easy enough to include this question to their captive audience.  This service is only available to Hull and East Riding residents, other local CCGs didn’t want to get involved.

Regards,